

# Arlington Patriots Day Parade 2017

## Sponsorship Opportunities

<b>Diamond Sponsor \$5,000</b>	<b>Platinum \$2,500</b>	<b>Gold \$1,000</b>	<b>Silver \$500</b>	<b>Supporter \$1-\$499</b>
<b>1 sponsorship available</b>	<b>3 sponsorships available</b>	<b>6 sponsorships available</b>	<b>10 sponsorships available</b>	<b>Unlimited</b>
<ul style="list-style-type: none"> <li>• Business Logo will be printed on over 200 road race t-shirts to be given out at the morning Arlington Boys and Girls Club Road Race</li> <li>• Sponsor 2 bands with banner preceding bands, listing your business as a sponsor.</li> <li>• 15 grandstand seats available for viewing parade at Town Hall and or march/drive in parade with banners advertising business as platinum sponsor</li> <li>• Business logo listed as platinum sponsor on banners, promotional materials, website, newspaper and event materials</li> <li>• Social media mentions as platinum sponsor leading up to event</li> <li>• Up to 30 second description of business mentioned at beginning, middle and end of local cable coverage of parade</li> <li>• Plaque recognition given during a Board of Selectmen Meeting</li> </ul>	<ul style="list-style-type: none"> <li>• Business Logo will be printed on over 200 road race t-shirts to be given out at the morning Arlington Boys and Girls Club Road Race</li> <li>• Sponsor 1 band with banner preceding bands, listing your business as a sponsor.</li> <li>• 10 grandstand seats available for viewing parade at Town Hall and or march/drive in parade with banners advertising business as platinum sponsor</li> <li>• Business logo listed as platinum sponsor on banners, promotional materials, website, newspaper and event materials</li> <li>• Social media mentions as platinum sponsor leading up to event</li> <li>• Up to 10 second description of business mentioned at beginning, middle and end of local cable coverage of parade</li> </ul>	<ul style="list-style-type: none"> <li>• 4 grandstand seats available for viewing parade at Town Hall</li> <li>• Business logo listed as gold sponsor on banners, promotional materials, website, newspaper and event materials</li> <li>• Social media mentions as gold sponsor leading up to event</li> <li>• Business mentioned as gold sponsor three times during airing of parade on local cable coverage of parade</li> </ul>	<ul style="list-style-type: none"> <li>• Business logo listed as silver sponsor on banners, promotional materials, website, newspaper and event materials</li> <li>• Social media mentions as silver sponsor leading up to event</li> <li>• Business mentioned as silver sponsor three times during airing of parade on local cable coverage of parade</li> </ul>	<ul style="list-style-type: none"> <li>• Will be listed as a supporter on promotional materials</li> </ul>

The Arlington Patriots Day Parade has been a tradition in Arlington for decades. Be a part of this historic tradition in 2017. The parade will be held on Sunday, April 23, 2017 at 2pm.

Be a part of the 2017 Arlington Patriots Day tradition by becoming a sponsor today.

Please complete the enclosed form and return to :  
Arlington Veterans Services Director Jeff Chunglo by February 22, 2017



## Arlington Patriots Day Parade 2017

### Sponsorship Form

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ email: \_\_\_\_\_

Cellphone: \_\_\_\_\_

Business website: \_\_\_\_\_

Level of sponsorship: (circle one)    Diamond    Platinum    Gold    Silver    Supporter

Please email a logo and business name/information to: [lmunsey@town.arlington.ma.us](mailto:lmunsey@town.arlington.ma.us)

Information that you would like read on local cable about your business:

Please complete this form and return to :

Arlington Veterans Services Director Jeff Chunglo, 730 Massachusetts Avenue, Arlington, MA 02476

by February 22, 2017

To pay for a sponsorship or donation online: [www.arlingtonma.gov/parade](http://www.arlingtonma.gov/parade)